

Be successful in **Your own** (not a franchise)
**Home Construction Consulting and Construction Project
Management & Home Packages-Kit Business!**

Home Builders, General Contractors, Construction Consultants, Architects

Here is an opportunity to use your existing business model, building knowledge and relationships to offer Construction project management, Consulting services and Home Packages-Kit to **Owner-builder and Investor Clients** who do the following:

- Pay you for Pre-construction estimates
- Secure their own financing and insurance
- Pull their own Building Permit
- Act as the Gen. Contractor with your help
- Select their appropriate level of your Construction Consulting Services
- Are responsible for changes and total costs
- Pay all vendors including you
- Realize substantial 'instant equity' and are happy to tell their friends

**Review the many Advantages and Opportunities we have experienced in the Home
Construction Consulting Business since 1989:**

Gives you a **Competitive Advantage** over local builders by offering your customers savings of 10% to 20% or more.
Use your existing building knowledge and relationships
No more construction loans
No more checks to subcontractors and suppliers
Reduced overhead, liability and responsibility: such as bookkeepers, insurance;
No Workers Comp audits; no Builders Risk
No huge cash flow swings; know exact accounts receivable at all times
No profit shrinkage
No waiting period to get paid: get some fees up front
Make more money with more clients with less time, headaches, overhead and responsibility
Get paid for your Pre-construction services, while preparing your client for the appropriate level of your
Construction Phase consulting services
No customer complaints + No final punchlist + No Warranty work
Use your existing business name and relationships (**not a franchise**)

Supplement or diversify your existing building business. Be the first in your area to take advantage of this emerging market and set up your own successful and rewarding Home Construction Consulting Business.

Learn more about the Advantages of becoming a Member of our Paragon Homes network!

Contents Overview of the Paragon Home Business Package

Includes the following elements to get off to a quick and successful start!
Purchase the complete Business Package from \$ 12000.00 + taxes

1. Sales and Marketing Program - contains comprehensive advertising information, presentations, forms and procedures how to promote your business and **reach Prospects and convert them into Owner-builder and Investor Clients** who want to act as the General Contractor for the construction of their own home, remodel or investment properties.

2. Personal Sales Training - one visit to your location during the first year by our Sales Professional. Member pays all travel expenses only.

3. Annual Sales and Marketing Support for via phone and email by our Sales Professional.

4. Ready-to-use Website Template to promote your own Construction Consulting business, complete with rights to use our copyrighted text and graphics that you can modify to fit your particular business.

5. Paragon Homes Construction Consulting Agreements - define roles and responsibilities of Consultant and Owner clients for 5 levels of consulting services.

6. Builder Forms and Contracts

7. Full Construction Project Management System

8. Complete Home Packages-Kit product line

Pre-Construction Phase Consulting Agreement defines the roles and responsibilities of the Construction Consultant and Owner client, along with fees for services. Use it during the client's learning process of generating a complete house cost estimate, and get paid for your estimating services.

Four Construction Consulting Agreements define both your and your clients Construction Phase responsibilities in four different Levels of Service related to ordering materials, scheduling all subcontractors/ suppliers/services tasks and making all payments including your Construction Consulting Fees.